

## CONTRACT



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**(407)645-2222**

www.wesh.com

And:

**GMMB**  
**3050 K St, NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 966566 /		<u>Alt Order #</u> 07914793
<u>Product</u> 60'S		
<u>Contract Dates</u> 10/25/12 - 10/29/12		<u>Estimate #</u> 2175
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WESH	<u>Account Executive</u> Fran Berg	<u>Sales Office</u> Eagle-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912856	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WESH	10/25/12	10/26/12	M-F Early Sunrise	5:00-6:00 AM		1:00			NM	2	\$1,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---TF--				2	\$700.00			
N 2	WESH	10/29/12	10/29/12	M-F Sunrise @6AM	6:00-7:00 AM		1:00			NM	1	\$2,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	M-----				1	\$2,600.00			
N 3	WESH	10/25/12	10/26/12	NBC Today Show	7:00-9:00 AM		1:00			NM	2	\$6,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---TF--				2	\$3,200.00			
N 4	WESH	10/28/12	10/28/12	Sun Sunrise@6-8 AM	6:00-8:00 AM		1:00			NM	1	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----S				1	\$800.00			
N 5	WESH	10/25/12	10/26/12	NBC Today Show II	10AM-11AM		1:00			NM	2	\$3,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---TF--				2	\$1,600.00			
N 6	WESH	10/29/12	10/29/12	M-F NOON NEWS 12-12:30	12:00-12:30 PM		1:00			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	M-----				1	\$1,000.00			
N 7	WESH	10/25/12	10/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM		1:00			NM	2	\$3,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---TF--				2	\$1,800.00			
N 8	WESH	10/29/12	10/29/12	M-F 4-5 PM NEWS	M-F 4-5 PM		1:00			NM	1	\$2,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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966566 /	07914793

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/12 - 10/29/12	60'S	2175

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,000.00			
N 9	WESH	10/25/12	10/26/12	M-F 5-6 PM ROT	5:00-6:00 PM		1:00			NM	1	\$2,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				1	\$2,200.00			
N 10	WESH	10/25/12	10/26/12	M-F 6-6:30 PM	M-F 6-6:30 PM		1:00			NM	1	\$3,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				1	\$3,000.00			
N 11	WESH	10/28/12	10/28/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 P		1:00			NM	1	\$2,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$2,200.00			
N 12	WESH	10/28/12	10/28/12	NFL PRE-GAME	7:00P-8:00PM		1:00			NM	1	\$9,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$9,000.00			
N 13	WESH	10/29/12	10/29/12	NBC Today Show	7:00-9:00 AM		1:00			NM	1	\$3,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$3,400.00			
N 14	WESH	10/29/12	10/29/12	M-F 5-6 PM ROT	5:00-6:00 PM		1:00			NM	1	\$2,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,400.00			
N 15	WESH	10/29/12	10/29/12	M-F 6-6:30 PM	M-F 6-6:30 PM		1:00			NM	1	\$3,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$3,400.00			
N 16	WESH	10/25/12	10/26/12	M-F Sunrise @6AM	6:00-7:00 AM		1:00			NM	1	\$2,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				1	\$2,200.00			
N 17	WESH	10/25/12	10/26/12	NBC Tonight Show	11:35P-12:35XM		1:00			NM	2	\$3,600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				2	\$1,800.00			
N 18	WESH	10/25/12	10/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM		1:00			NM	1	\$1,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				1	\$1,800.00			
N 19	WESH	10/29/12	10/29/12	NBC Tonight Show	11:35P-12:35XM		1:00			NM	1	\$2,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,000.00			
N 20	WESH	10/28/12	10/28/12	Su Late News After NFL	Su Late News After		1:00			NM	1	\$3,600.00
Class of Time - Pre-emptible with notice												

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Week:		10/22/12	10/28/12	-----S				1	\$3,600.00			
N 21	WESH	10/29/12	10/29/12	M-Su News @ 11PM	11-1135p		1:00			NM	1	\$3,600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$3,600.00			
N 22	WESH	10/25/12	10/25/12	NBC Prime ROCK CENTER	10:00-11:00 PM		1:00			NM	1	\$7,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$7,000.00			
N 23	WESH	10/27/12	10/27/12	NBC Prime CHICAGO FIRE	9:00-10:00 PM		1:00			NM	1	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$2,000.00			
Totals											28	\$72,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	20	\$52,000.00	\$44,200.00
10/29/12 - 10/29/12	8	\$20,400.00	\$17,340.00
<b>Totals</b>	<b>28</b>	<b>\$72,400.00</b>	<b>\$61,540.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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